# Director of Financial Aid







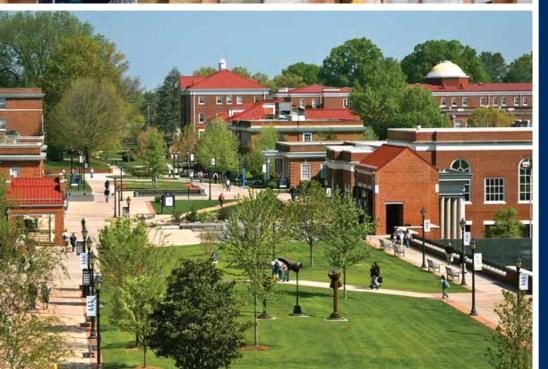
Longwood University, an historic public liberal arts institution, invites highly qualified candidates to apply for the position of **Director of Financial Aid.** 

Located in the heart of Virginia, Longwood is committed to developing citizen leaders who are prepared to make positive contributions to the common good of society.

Building upon its strong foundation in the liberal arts and sciences, the university provides an environment in which exceptional teaching fosters student learning, scholarship and achievement.











## At A Glance

- Founded: 1839
- Enrollment (fall 2017): 5,074
  - 4,471 undergraduates
    - 1,050 new freshmen
    - 202 new transfers
  - 603 graduate students
- Geographic representation in the student body:
  25 states and more than
  20 countries
- Percentage of full-time undergraduate students:
   98 percent
- Overall first-year retention rate: 81 percent (for full-time bachelor's degree-seeking students)
- Endowment: \$54.1 million
- Percentage of undergraduates receiving financial aid:

75 percent (in the form of scholarships, grants, loans and work study)

• Averaging about \$14,000 / year







## About Longwood

Longwood University is Virginia's third-oldest public university, preceded only by the founding of the College of William & Mary and the University of Virginia, and is one of the 100 oldest colleges and universities in the country.

Founded in 1839, Longwood today offers more than 100 majors, minors and concentrations to more than 5,000 undergraduate and graduate students, with a proud emphasis on small classes, human-scale learning and the highest proportion of classes taught by full-time faculty of any Virginia public university. Its mission, infused throughout the curriculum and extracurricular life, is the preparation of citizen leaders. In keeping with that mission, Longwood was proud to serve as the host institution for the 2016 Vice Presidential Debate.

Academically, Longwood takes pride in its historical roots in offering exceptional and widely honored programs in teacher preparation. Today its excellence has expanded across a comprehensive curriculum. President W. Taylor Reveley IV, who took office in June

2013, has emphasized a strong grounding in the liberal arts and sciences as the heart of the academic enterprise and an essential element of the curriculum for all students. Prior to coming to Longwood, President Reveley was managing director of the University of Virginia's Miller Center, a nonpartisan institute focused on the U.S. presidency, policy and political history.

Longwood is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (SACSCOC) to award bachelor's and master's degrees, among many other accreditations for individual colleges and programs, and is the home of the Longwood Center for the Visual Arts, accredited by the American Alliance of Museums.



## At the Crossroads of History

One of the remarkable facts of Longwood's history is its close connection to two transcendent historical events. The Civil War ended within close proximity to the north end of campus, with some of the last fighting of the Civil War taking place at High Bridge, a few miles outside of the town of Farmville. Nearly a century later, the modern civil rights movement arguably began near the south

end of the campus with the strike by students at Moton High School against conditions at their segregated school. Those students eventually became one of five groups of plaintiffs in the *Brown vs. Board of Education* lawsuit. Today, Moton is a National Historic Landmark and award-winning museum, and the university and museum have negotiated a formal affiliation.













## Academic Programs

Longwood's academic programs are administered through five colleges: the College of Business and Economics, the College of Education and Human Services, the College of Graduate and Professional Studies, the Cormier Honors College, and the Cook-Cole College of Arts and Sciences. Together the five colleges offer more than 100 majors, minors and concentrations and a variety of graduate programs. As a result of its focus on engaged student learning, and with an average class size of 21 and a student-faculty ratio of 17:1, Longwood is consistently ranked in the *U.S. News and World Report* Best Colleges rankings for Southern Regional Universities and the Princeton Review's "Best Southeastern Colleges."

With 11 departments, the Cook-Cole College of Arts and Sciences is the largest and most comprehensive of Longwood's academic units. In addition, Cook-Cole houses the Liberal Studies Program, which academically prepares future K-8 teachers and is the largest major at the university. The college also promotes a campuswide learning-centered environment by teaching courses central to both the university's core curriculum and the Honors College.

The College of Business and Economics (CBE) is home to two undergraduate degree programs and an online MBA program. The college boasts five centers (the Center for Cyber Security, the Center for Financial Responsibility, the McGaughy Internship and Professional Development Center, the Center for Logistics and the SNVC Leadership Institute) that serve to increase engagement between the college and the business community.

The College of Education and Human Services encompasses five bachelor's degrees, 13 master's degrees, three initial licensure programs and one five-year combination bachelor's/master's program. Every program in the College of Education and Human Services integrates field experiences into its curriculum. Longwood freshmen and seniors completed the National Survey of Student Satisfaction (NSSE) and rated Longwood University above the 90th percentile. One article published in a national journal said that this performance ranked Longwood No. 1 in the country in teaching excellence. Evaluations of student rankings of overall professional preparation consistently rank Longwood among the top 10 percent nationally in overall satisfaction.

## Student Life and Athletics

Longwood's size allows for a close-knit student body and a campus culture of leadership and involvement.

More than 175 campus organizations, including active programs in sports and the arts, as well as a vibrant, service-oriented Greek system, give students the opportunity to discover their passions. Another measure of Longwood's distinction is that it is the only college in the country where four national sororities were founded.

Most students live on or near the university's bucolic central campus with its Jeffersonian architecture and pedestrian mall interspersed with green spaces. Active capital projects currently under way at various stages of planning and development total \$150 million, including the Upchurch University Center, which will become the hub of student life; Brock Hall, a new Student Success Center; two new residence halls; a new admissions building; and a new academic building.

In terms of intercollegiate athletics, Longwood competes at the NCAA Division I level and is a member of the Big South Conference. Men's sports are baseball, basketball, cross-country, golf, soccer and tennis. Women's sports are basketball, cross-country, field hockey, golf, lacrosse, soccer, softball and tennis.

The university also hosts more than 20 student-run club teams that compete intercollegiately, including football, wrestling, equestrian, rugby, volleyball and soccer, and the Campus Recreation Department offers intramural sports throughout the year.

The university's state-of-the-art fitness center features a 30-foot rock climbing wall, indoor track, basketball and racquetball courts, dance studio and the latest weight-training equipment. The campus also boasts an indoor pool and nine tennis courts.















## About Farmville

Farmville, located within Prince Edward County, is a growing town offering recreational activities, a wide range of dining options and easy access to several major cities. It is one of America's oldest two-college towns, with Hampden-Sydney College located a short drive from the Longwood campus. The people of Farmville often join Longwood in celebrating various occasions, such as the G.A.M.E. (Greatest Athletics March Ever), Rock the Block/Family Weekend and Oktoberfest, and community members are always welcome to attend the host of public events on campus.

Farmville's active downtown, with its shops, a nationally known complex of furniture galleries, and restaurants, is just 30 minutes away from five beautiful state and national parks. The 31-mile High Bridge Trail, a walking and biking trail, can be accessed from Main Street, and the historic High Bridge itself, site of the last major

battle of the Civil War, is within a comfortable walk or bike ride. The Appomattox River, adjacent to Farmville, provides opportunities for canoers and kayakers, while the bigger James River is about a half-hour away. Skiers can reach Wintergreen ski resort in an hour; golfers have their choice of two courses right in Farmville.

The Robert Russa Moton Museum, formally affiliated with Longwood, is a short walk from campus. It highlights the crucial role of the Moton School, a former high school for African-Americans, in the civil rights movement with respect to education.

When the desire for city life hits, Richmond, Charlottesville and Lynchburg are about an hour away, and Virginia Beach and Washington, D.C., can be reached in three hours.

## About the Position

Longwood University seeks a conscientious, driven, results-oriented leader with excellent communication and team-building skills.

Candidates must have a distinguished record of success in developing and implementing a strategic financial aid program. Additionally, candidates must have a deep understanding of Title IV federal and state financial aid regulations. Candidates who have a successful record of implementing new and innovative approaches to improve aid allocations to meet student enrollment goals will be given preference.



The position announcement (Director of Financial Aid: FA139) is located in the Careers at Longwood section of the website: http://www.longwood.edu/hr/careers-at-longwood/administrative-professional/

Applications can be submitted electronically, and in confidence, to humres@longwood.edu.

To apply submit a substantive cover letter, a curriculum vitae, and a list of three professional references with full contact information.

Nominations will be accepted and confidential discussions about this opportunity may be arranged by contacting the chair of the search committee:

Dr. Jennifer Green

Associate Vice President for Enrollment Management and Student Success jkgreen@longwood.edu 434.395.2944









## Additional Applicant Resources

### More About Longwood

#### **Longwood University Strategic Plan**

http://www.longwood.edu/president/4735.htm

### Area Colleges and Universities

#### **Farmville**

http://www.hsc.edu/

#### **Surrounding Counties**

http://www.southside.edu/locations

#### Charlottesville

http://www.virginia.edu/ http://www.pvcc.edu/

#### Lynchburg

http://www.liberty.edu/ http://www.lynchburg.edu/ http://www.randolphcollege.edu/ http://www.cvcc.vccs.edu/

#### **Richmond**

http://www.vcu.edu/ http://www.upsem.edu/ http://www.richmond.edu/ http://www.vuu.edu/ http://www.jsr.vccs.edu/ http://www.jtcc.edu/ http://www.rbc.edu/

### Schools in Prince Edward County

http://www.pecps.k12.va.us/ http://www.fuquaschool.com/

### Downtown Farmville

http://farmvilledowntown.com/

### State Parks

http://blog.virginia.org/2015/07/cv-state-parks/

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